

TANYA WHITE

LEARNING EXPERIENCE DESIGNER



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Decatur, GA



Work Experience

W.L. Gore 2018 - Current

Learning Strategist

- Develop/design training curricula for MPD-Structural Heart.
- Coach & prepare stakeholders on the implementation of new training content.
- Evaluate/assess the impact of training programs
- Create engaging training programs for the cardiac field sales associates.

Ciena 2016 - 2018

Elearning Developer 3

- Developed technical eLearning courses for external customers using current products
- Received Bravo recognition for work with SME's on specific product knowledge & customer scenarios.
- Led standardization process for development team, which resulted in a 35% efficiency rate for developing eLearning courses.

Google 2015 - 2016

Instructional Designer

- Developed eLearning courses for customer service agents to be able to support 80% of incoming calls in multiple verticals.
- Developed & implemented an evaluation strategy for a customer service program.
- Partnered with SME's on specific product knowledge to create a new efficient instructional design development process.

Deckers Brands 2012 - 2015

Instructional Designer

- Developed operations and leadership training courses to meet the global developmental needs of employees.
- Designed eLearning courses for all store associates supporting the UGG Australia, brand globally that increased productivity 25%.
- Implemented various training initiatives, including new evaluation platform and iPad kiosk for store associates which increased sales 39%.

Advocate Healthcare 2009- 2012

Elearning Specialist

- Utilized Captivate and Articulate to produce eLearning modules for the nursing department.



Who Am I?

Solutions-oriented thinker
Improvement focused
Passionate leader



Education

Roosevelt University

MA Training & Development

Governors State University

B.S. Criminal Justice



Industry Skills

Sales Training	██████████
Articulate 360	██████████
Communication	██████████
Project Management	██████████
LMS Platforms	██████████
ADDIE	██████████
Communication	██████████
Visual Design tools	██████████



Expertise

- ISD Methodologies
- Assessment Development
- Leadership
- Coaching